

WACFL SOCIAL MEDIA POLICY



LAST REVIEWED	November 2021
NEXT REVIEW	November 2022

'The organisation' refers to the West Australian Country Football league, Affiliated Leagues and Football Clubs.

'Members' refers to administrators, clubs, club members, coaches, officials, registered players, sponsors, support personnel, spectators, parents and umpires.

The West Australian Country Football League (WACFL) has an obligation to ensure that affiliated leagues and clubs maintain a safe physical and emotional environment for its members. Individual members also have a responsibility to use social media in a safe and responsible way, and not bring the game into disrepute.

Country Football stakeholders, including clubs and its members, are expected to ensure a safe environment by:

- Ensuring content of posts or electronic communication doesn't breach any organisation policies or codes of conduct.
- Ensuring content of posts or electronic communication doesn't breach State or Commonwealth law.
- Not engaging in cyber bullying, including but not limited to:
 - o harassing, teasing, intimidating or threatening another person via electronic means;
 - o sending or posting inappropriate digital pictures or images, email/phone/text messages, or website postings (including social network sites i.e. Facebook or blogs) and is irrespective of whether the page could be viewed by the wider public or not,
- Ensuring members will remain responsible for and be vigilant of the content and security of their individual accounts such as email, social networking (i.e. Facebook), micro blogging (i.e. Twitter), video sharing (i.e. YouTube), picture sharing (i.e. Instagram) and mobile phones.

The West Australian County Football League Affiliated Leagues and Clubs take any breaches of this policy seriously. Any person (including but not limited to players, officials, coaches, members and umpires), or clubs which breach this policy can be liable to fines and penalties in line with the WACFL Fines and Penalties Table by determination of the WACFL, or an affiliated League under the WACFL By-Laws for *'Bringing the Game into Disrepute'* (WACFL Bylaw 10).